

**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

National Media Research Planning & Placement, LLC
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	RNC
Product	RNC 8/11
Estimate Number	2990

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	116353-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/19/12

Order #	116353
Alt Order #	06272054
Deal #	
Order Flight	08/11/12 - 08/19/12

IDB #	
Advertiser Code	20
Product Code	442

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	6pm News (M-F)	6-630p								
		ISSUE CLASS OF TIME									
					08/13/12 to 08/19/12	1x	----1--				
	WRAL			F	08/17/12	:30	6:10 PM	TVRNC081001h	\$2,500.00		1
2	WRAL	Inside Edition	7-730P								
		ISSUE CLASS OF TIME									
					08/13/12 to 08/19/12	1x	----1--				
	WRAL			F	08/17/12	:30	7:28 PM	RNTV081001H	\$1,500.00		1
3	WRAL	6pm News (M-F)	6-630p								
		ISSUE CLASS OF TIME									
					08/13/12 to 08/19/12	1x	1-----				
	WRAL			M	08/13/12	:00			\$2,500.00	See MG 4.2,4.3,4.4,4.5,4.6,4.7	1
4	WRAL	GOLF	2pm-7pm								
		ISSUE CLASS OF TIME									
					08/06/12 to 08/12/12	1x	-----1-				
	WRAL			Sa	08/11/12	:00			\$1,500.00	See MG 4.2,4.3,4.4,4.5,4.6,4.7	1
	WRAL	WRAL 5am News	5am - 5:30a	F	08/17/12	:30	5:24 AM	TVRNC081001h	\$700.00	MG for 9.1,5.1,3.1,6.2,10.1,8.1,7.1,4.1	2
		ISSUE CLASS OF TIME -- MGS FOR SPOTS MISSED DUE TO TRAFFIC MISCOMM									
	WRAL	WRAL 5:30AM News	530-6a	F	08/17/12	:30	5:51 AM	RNTV081001H	\$1,000.00	MG for 9.1,5.1,3.1,6.2,10.1,8.1,7.1,4.1	3
		ISSUE CLASS OF TIME -- MGS FOR SPOTS MISSED DUE TO TRAFFIC MISCOMM									
	WRAL	WRAL AM News	6-7a	F	08/17/12	:30	6:23 AM	TVRNC081001h	\$1,600.00	MG for 9.1,5.1,3.1,6.2,10.1,8.1,7.1,4.1	4
		ISSUE CLASS OF TIME -- MGS FOR SPOTS MISSED DUE TO TRAFFIC MISCOMM									
	WRAL	Entertainment Tonight	730-8P	F	08/17/12	:30	7:48 PM	TVRNC081001h	\$1,500.00	MG for 9.1,5.1,3.1,6.2,10.1,8.1,7.1,4.1	5
		ISSUE CLASS OF TIME -- MGS FOR SPOTS MISSED DUE TO TRAFFIC MISCOMM									
	WRAL	Saturday Golf	Sat Golf	Sa	08/18/12	:30	4:55 PM	TVRNC081001h	\$1,000.00	MG for 9.1,5.1,3.1,6.2,10.1,8.1,7.1,4.1	6
		ISSUE CLASS OF TIME -- MGS FOR SPOTS MISSED DUE TO TRAFFIC MISCOMM									
	WRAL	Sunday Golf	Sun Golf	Su	08/19/12	:30	5:27 PM	RNTV081001H	\$1,000.00	MG for 9.1,5.1,3.1,6.2,10.1,8.1,7.1,4.1	7
		ISSUE CLASS OF TIME -- MGS FOR SPOTS MISSED DUE TO TRAFFIC MISCOMM									
5	WRAL	WRAL 6a News Sat	6-8a								
		ISSUE CLASS OF TIME									
					08/06/12 to 08/12/12	1x	-----1-				
	WRAL			Sa	08/11/12	:00			\$600.00	See MG 4.2,4.3,4.4,4.5,4.6,4.7	1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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6	WRAL	Andy Griffith Sat 730-8p	730-8p								
		ISSUE CLASS OF TIME									
					08/06/12 to 08/12/12	1x	-----1-				
	WRAL			Sa	08/11/12	:00			\$275.00	See MG 6.2	1
	WRAL	On The Record 730-8p		Sa	08/11/12	:00			\$275.00	See MG 4.2,4.3,4.4,4.5,4.6,4.7	2
7	WRAL	CBS This Morning Saturday	8am - 10am								
		ISSUE CLASS OF TIME									
					08/06/12 to 08/12/12	1x	-----1-				
	WRAL			Sa	08/11/12	:00			\$700.00	See MG 4.2,4.3,4.4,4.5,4.6,4.7	1
8	WRAL	GOLF	2pm-7pm								
		ISSUE CLASS OF TIME									
					08/06/12 to 08/12/12	1x	-----1				
	WRAL			Su	08/12/12	:00			\$1,500.00	See MG 4.2,4.3,4.4,4.5,4.6,4.7	1
9	WRAL	6pm News (Sun)	6-630p								
		ISSUE CLASS OF TIME									
					08/06/12 to 08/12/12	1x	-----1				
	WRAL			Su	08/12/12	:00			\$800.00	See MG 4.2,4.3,4.4,4.5,4.6,4.7	1
10	WRAL	WRAL Sun Morning News	7-9a								
		ISSUE CLASS OF TIME									
					08/06/12 to 08/12/12	1x	-----1				
	WRAL			Su	08/12/12	:00			\$900.00	See MG 4.2,4.3,4.4,4.5,4.6,4.7	1
11	WRAL	6pm News (M-F)	6-630p								
		ISSUE CLASS OF TIME									
					08/13/12 to 08/19/12	1x	---1---				
	WRAL			Th	08/16/12	:30	5:59 PM	TVRNC081001h	\$2,500.00		1
12	WRAL	Tue Hour 2	9-10p								
		ISSUE CLASS OF TIME									
					08/13/12 to 08/19/12	1x	-1-----				
	WRAL			Tu	08/14/12	:30	9:46 PM	TVRNC081001h	\$7,000.00		1
13	WRAL	Wed Hour 3	10-11p								
		ISSUE CLASS OF TIME									

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13	WRAL	Wed Hour 3	10-11p								
		ISSUE CLASS OF TIME									
					08/13/12 to 08/19/12	1x	--1----				
	WRAL			W	08/15/12	:30	10:46 PM	RNTV081001H	\$5,000.00		1
14	WRAL	6pm News (M-F)	6-630p								
		ISSUE CLASS OF TIME									
					08/13/12 to 08/19/12	1x	--1----				
	WRAL			W	08/15/12	:30	5:59 PM	RNTV081001H	\$2,500.00		1
15	WRAL	Inside Edition	7-730P								
		ISSUE CLASS OF TIME									
					08/13/12 to 08/19/12	1x	--1----				
	WRAL			W	08/15/12	:30	7:21 PM	TVRNC081001h	\$1,500.00		1
<u>Aired Spots</u>				13							

<u>Gross Total</u>	\$29,300.00	
<u>Agency Commission</u>	\$4,395.00	
<u>Net Amount Due</u>	\$24,905.00	<u>Payment Terms 30 Days</u>

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